



For Immediate Release

Mariner's Choice featured in "dockside" boating magazine

Jacksonville, FL, September 24, 2007 – Mariner's Choice International Inc. (Other OTC: MCII.PK) Mariner's Choice was featured in *dockside's* California and Northwest editions two months in a row. California is ranked second for recreational boating in the U.S., closely behind Florida, the number one boating community. California and the Northwest are also known to be forerunners when it comes to environmental issues. The west coast has been active in promoting and implementing the Clean Marina Program, which espouses environmental responsibilities for boat owners and marina operators, including the use of eco-safe products.

"Mariner's Choice appeared in *dockside's* July issue, with an introduction of our product line, followed by a 3-page article in the August issue. In addition, the article will run in their Preview Issue announcing their new Florida edition, which is being distributed in South Florida and available at the Fort Lauderdale Boat Show in October. The exposure in such a publication further enhances our market position", states Pete Hellwig, Vice President of Mariner's Choice. "The magazine's high profile and presence on the west coast support our sales and marketing efforts, and increases awareness of Mariner's Choice and our products in those important boating communities." The articles are available on the Mariner's Choice web site:

www.marinerschoice.net

dockside is published by Dockside Media of CA, established in 1992. Currently, they have California and Northwest editions, and they are set to launch a Florida edition in 2008. *dockside* is known for their product news, environmental and boating lifestyle coverage. The magazines are distributed through major boating and outdoor retailers, marinas and yacht chandleries. They have a dedicated readership of 100,000 that continues to grow. With their ability to deliver exciting and timely information in an entertaining and useful fashion, expansion into other major boating communities in the U.S. is inevitable.

Mariner's Choice has established strong rapport with many industry publications, and will continue to expand their network as part of the marketing strategy to create excitement in the market place about its technological advancements.

Mariner's Choice is a global leader in providing eco-safe solutions through leading edge biodegradable technologies. Its primary focus is to provide high performance solutions across all marine industry sectors – recreational and industrial – without compromising performance. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. (www.marinerschoice.net)

Forward-Looking Statements

Certain statements contained in the above, are forward-looking statements that involve risks and uncertainties. The statements contained herein that are not purely historical are forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements deal with the Company's current plans, intentions, beliefs and expectations and statements of future economic performance. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially from what is currently anticipated. Factors that could cause or contribute to such differences include those discussed from time to time in reports filed by the Company with the Securities and Exchange Commission. The Company cannot guarantee its future results, levels of activity, performance or achievements.

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