



## For Immediate Release

### MAATS a Big Success for Mariner's Choice

#### Jacksonville, FL, July 30, 2007 – Mariner's Choice International Inc. (Other OTC: MCII.PK)

The participation at the recent Marine Aftermarket Accessories Trade Show (MAATS) in Las Vegas was a big success for Mariner's Choice on many fronts.

The introduction of the MC Marine fuel enhancer line was highlighted as a participant in the New Product Innovation Showcase. "We had the opportunity to tell people in the industry that these enhancers were not just another 'me too' product line. In fact, to the best of the management's knowledge, these are the only products that the Environmental Protection Agency (EPA) has recognized as being specifically formulated for the marine application", states Peter Hellwig, Vice President. "These products offer exceptional value to the end-users. The cost savings add to the many practical benefits, such as fuel efficiency, increased performance, elimination of moisture, enhanced lubricity, and reduced emissions." The product line includes: MC Marine Gas #1 Extreme, MC Marine Diesel Purity, MC Marine 2-Cycle Alternative, and MC Marine Pura Line Bunker.

ComMar Sales of Rhode Island, and Hoffmann Sports of California, the agencies representing Mariner's Choice generated traffic to the booth throughout the three days of the show. The agencies also supported Mariner's Choice at the sales presentations that were held with several major distributors and buyers from national retail chains. Hellwig adds, "The response to Mariner's Choice full line of products was extremely positive. The point of differentiation for us is that we offer high performance eco-safe products for a variety of applications, providing cost-effective maintenance solutions, while protecting the environment. The buyers recognize that Mariner's Choice is leading the pack on the eco front."

Mariner's Choice is a global leader in providing eco-safe solutions through leading edge biodegradable technologies. Its primary focus is to provide high performance solutions across all marine industry sectors – recreational and industrial – without compromising performance. Mariner's Choice products reduce the cost of ownership, operations, and maintenance of marine assets. Each product is tested to exacting standards and performance levels of excellence, while providing the greatest benefit and satisfaction to the recreational and industrial customer. Mariner's Choice "green" products and nano-technology is a timely response to the environmental and health concerns that affect people globally. ([www.marinerschoice.net](http://www.marinerschoice.net))

#### Forward-Looking Statements

Certain statements contained in the above, are forward-looking statements that involve risks and uncertainties. The statements contained herein that are not purely historical are forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements deal with the Company's current plans, intentions, beliefs and expectations and statements of future economic performance. Forward-looking statements involve known and unknown risks and uncertainties that may cause the Company's actual results in future periods to differ materially from what is currently anticipated. Factors that could cause or contribute to such differences include those discussed from time to time in reports filed by the Company with the Securities and Exchange Commission. The Company cannot guarantee its future results, levels of activity, performance or achievements.

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